

# Birgit Elisabeth Meyer

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## RESEARCH INTEREST

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### Research Interest

International Economics and Development Economics: Determinants of Foreign Direct Investment and International Trade, Multinational Enterprises, Multi-product Firms, Innovation, Global Value Chains, Economic Infrastructure, Development Assistance/ Foreign Aid

## WORK EXPERIENCE

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### Economist

**WIFO Austrian Institute of Economic Research** [ 11/2020 – Current ]

City: Vienna (Austria)

### Lecturer

**Vienna University of Economics and Business (WU)** [ 10/2021 – Current ]

City: Vienna (Austria)

Undergraduate Level: International Economics

### Assistant Professor (Universitätsassistent Post doc, non tenure)

**Vienna University of Economics and Business (WU)** [ 04/2016 – 06/2021 ]

City: Vienna (Austria)

### External Research Fellow

**Kiel Centre for Globalization (at Kiel Institute for the World Economy)** [ 07/2017 – Current ]

City: Kiel (Germany)

### World Bank Consultant

**World Bank** [ 06/2019 – 09/2019 ]

Background report on “GVC participation and service inputs: the case of India” for the report on “The Role of Services in GVCs: The Case of India” for World Bank’s Advisory Services and Analytics on India’s service competitiveness.

### Visiting Researcher

**Kiel Institute for the World Economy** [ 07/2018 ]

City: Kiel (Germany)

## **UNIDO Consultant**

**UNIDO** [ 04/2017 – 08/2017 ]

City: Vienna (Austria)

Expert on Trade and Investment: Global Value Chains in India

## **Researcher**

**Kiel Institute for the World Economy** [ 01/2016 – 03/2016 ]

City: Kiel (Germany)

Research Area: The Global Division of Labour

## **Teaching and Research Assistant**

**University of Kiel** [ 11/2013 – 01/2016 ]

City: Kiel (Germany)

at Chair of International Economics, Prof. H. Görg, Ph.D

## **Visiting Researcher**

**Helmut-Schmidt-University** [ 06/2014 ]

City: Hamburg (Germany)

## **World Bank Headquarters Consultant**

**World Bank** [ 06/2013 – 12/2013 ]

City: Washington D.C (United States)

Research Analyst at the Financial and Private Sector Development Vice Presidency

## **World Bank Consultant**

**World Bank** [ 02/2013 – 05/2013 ]

Research Analysis on "Economic Structure and Growth: Drivers of Economic Growth and Employment in Eurasia" and "Economic Mass, Geography and Economic Policy: Implication for Eurasian Trade"(joined work with H. Görg), contribution to "Diversified Development: Making the Most of Natural Resources in Eurasia", World Bank, 2014.

## **EDUCATION AND TRAINING**

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### **Ph.D in Economics (summa cum laude)**

**University of Kiel** [ 10/2011 – 05/2016 ]

Final grade : summa cum laude – Level in EQF: EQF level 8

Research Area: International Economics.

Dissertation Topic: Aid, Trade and Foreign Direct Investment

Supervisors: Prof. Holger Görg, Prof. Annekatriin Niebuhr

## **Master of Science in Economics**

*University of Bonn* [ 10/2009 – 10/2011 ]

Level in EQF: EQF level 7

Specialization: Econometrics, Public Economics

## **Bachelor of Science in Management and Economics**

*University of Paderborn* [ 10/2005 – 05/2009 ]

Specialization: Applied International Economics, International Management

## **Studies in Economics and Asian Business Studies**

*University of Tampere* [ 08/2007 – 05/2008 ]

Address: Tampere (Finland)

## **LANGUAGE SKILLS**

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Mother tongue(s):

**German**

Other language(s):

**English**

**LISTENING C2 READING C2 WRITING C2**

**SPOKEN PRODUCTION C2 SPOKEN INTERACTION C2**

## **PUBLICATIONS**

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### **Peer Reviewed Journal Articles**

- Donaubauer, Julian, Alexander Glas, Birgit Meyer, and Peter Nunnenkamp (2018). Disentangling the Impact of Infrastructure on Trade Using a New Index of Infrastructure. *Review of World Economics*, 154(4): 745-784
- Donaubauer, Julian, Birgit Meyer, and Peter Nunnenkamp (2016). Aid, Infrastructure, and FDI: Assessing the Transmission Channel with a New Index of Infrastructure *World Development*, 78: 230-245.
- Donaubauer, Julian, Birgit Meyer, and Peter Nunnenkamp (2016). A New Global Index of Infrastructure: Construction, Rankings and Applications *The World Economy*, 39(2):236-259.
- Hühne, Philipp, Birgit Meyer, Peter Nunnenkamp and Martin Roy (2016). Democracies cooperate more - even where it threatens to bite? *Applied Economics Letters*, 23(11): 812-815.
- Hühne, Philipp, Birgit Meyer, and Peter Nunnenkamp (2014). Does Aid-for-Trade from the North Promote South-South Trade? *Applied Economics Letters*, 21(17): 1230-1233.
- Hühne, Philipp, Birgit Meyer, and Peter Nunnenkamp (2014) Who Benefits from Aid from Trade? Comparing the Effects on Recipient versus Donor Exports. *Journal of Development Studies*, 50(9): 1275-1288.
- Görg, Holger, Verena Lauber, Birgit Meyer and Peter Nunnenkamp (2009). Firm Heterogeneity and Choice of Ownership Structure: An Empirical Analysis of German FDI in India. *The Indian Economic*

## Book Chapters

- Donato De Rosa, Mariana Ito De Paiva Dias, and Birgit Meyer (2014). Economic Structures. In: Indermit S. Gill, Ivailo Izvorski, Willem van Eeghen, and Donato De Rosa (Editors) Diversified Development - Making the Most of Natural Resources in Eurasia, Chapter 3: 139-190. International Bank for Reconstruction and Development / The World Bank, Washington, DC.
- Hühne, Philipp, Birgit Meyer, and Peter Nunnenkamp (2015). Aid for Trade: Assessing the Effects on Recipient Exports of Manufactures and Primary Commodities to Donors and Non-donors. In: M. Arvin, and B. Lew (Editors). Handbook on the Economics of Foreign Aid., Chapter 10: 141-161. Edward Elgar, Cheltenham.

## Work in Progress

- Product Mix and Foreign Ownership: Evidence from India's Investment Liberalization. Revise and Resubmit
- How deep is your love? Innovation, Upgrading and the Depth of Internationalization. Report on the Integration into Global Value Chains and Innovation Activities of Indian Firms. Wien:UNIDO
- Global Value Chain Participation and Service Inputs: The Case of India. (joined work with Ruchita Manghnani, Erik van der Marel and Sebastian Saez)
- Does foreign aid help improve access to FDI? (joined work with Julian Donaubauer and Rainer Thiele)
- Boon or Bane? Multinational Corporation and Conflicts in Developing Countries (joined work with Katharina Pfaff)

## Selected Policy Briefs/ Short Articles/ Media coverage

- Lessons from past disruptions to global value chains. Industrial Analytics platform article - UNIDO. (14.05.2020) with Saskia Mösle and Michael Windisch. <https://iap.unido.org/articles/lessons-past-disruptions-global-value-chains>
- Österreich lockert Anti-Corona Maßnahmen. Interview mit der 'Deutschen Welle'. (13.04.2020) <https://www.dw.com/en/austria-relaxes-coronavirus-lockdown-measures/a-53086547>
- Globale Wertschöpfungsketten: Wie das Coronavirus die Wirtschaft beeinflusst. Ökonomieblog im 'Der Standard'.(11.03.2020) <https://www.derstandard.at/story/2000115568984/globale-wertschoepfungsketten-wie-das-coronavirus-die-wirtschaft-beeinflusst>
- Die große Angst vor Chinesischen Firmen in der EU. Ökonomieblog im 'Der Standard'. (23.04.2019) [https://www.derstandard.at/story/2000101565432/die-grosse-angst-vor-chinesischen-firmen-in-der-eu?\\_blogGroup=1](https://www.derstandard.at/story/2000101565432/die-grosse-angst-vor-chinesischen-firmen-in-der-eu?_blogGroup=1)
- European Partnership Agreements - Die Handelsbeziehung zwischen der EU und Afrika. Interview für ZIB 1-Reportage, ORF. (15.10.2018)
- The crucial role of infrastructure in attracting FDI. Columbia FDI Perspectives. (27.10.2014) with Julian Donaubauer and Peter Nunnenkamp. <http://ccsi.columbia.edu/files/2013/10/No-133-Donaubauer-Meyer-and-Nunnenkamp-FINAL-with-graphs-for-website.pdf>
- Deficient infrastructure and Africa's attractiveness to foreign direct investment. International Growth Centre: Ideas for Africa. (03.06.2014) with Julian Donaubauer and Peter Nunnenkamp. <http://www.ideasforafrica.net/articles/deficient-infrastructure-and-africas-attractiveness-foreign-direct-investment>
- Who benefits from aid for trade? Voxeu.org. (25.07.2013) with Philipp Hühne and Peter Nunnenkamp. <http://www.voxeu.org/article/who-benefits-aid-trade>
- Entwicklungshilfe primär im Eigeninteresse der Geberländer? Das Aid-for-Trade Programm unter der Lupe Ökonomenstimme.de. (31.07.2013) with Philipp Hühne and Peter Nunnenkamp. <http://www.oekonomenstimme.org/artikel/2013/07/entwicklungshilfe-primar-im-eigeninteresse-der-geberlaender/>

## HONOURS AND AWARDS

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### **WU-Project Funding (Third-Party Funding)**

[01/2020-11/2020]

for the project "Political Instability and Multinational Corporations" at Vienna University of Economics and Business, role: project leader, amount: 12.000 €

### **Conference Subsidy (Vortragsprämie)**

[12/2019]

for the presentation of the paper "Product Mix and Foreign Ownership: Evidence from India's Investment Liberalization" at the Annual Meeting of the European Economic Association in Manchester, sponsored by the German Economic Association (Verein für Socialpolitik)

### **Young Economist Award**

[04/2019]

for the paper "Product Mix and Foreign Ownership: Evidence from India's Investment Liberalization", Austrian Economic Association (NOeG).

### **Fakultätspreis (faculty award)**

[07/2017]

for the best dissertation in 2016 at the Faculty of Business, Economics, and Social Science, University of Kiel

### **Doctoral Scholarship of the Oluf-Rieke-Foundation**

[10/2012-05/2016]

(reduction of scholarship to be able to hold a position as teaching and research assistant from Nov 2013 onwards).

### **Doctoral Scholarship of the University of Kiel**

[10/2011-09/2012]

for the participation in the Doctoral Programme "Quantitative Economics".

### **Erasmus Scholarship**

[08/2007-05/2008]

## TEACHING EXPERIENCE

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### **Master level**

- Specialization: International Economics, Vienna University of Economics and Business: Summer 2019, Winter 2019/2020
- Research and Policy Seminar: International Economics, Vienna University of Economics and Business: Summer 2019, Winter 2019/2020
- Advanced International Economics, Vienna University of Economics and Business: Winter 2017/2018, Summer 2018, Winter 2017/2018
- Teaching Assistant as well as Stata Teacher for Advanced International Trade II: Empirical Applications (Holger Görg), Master/Ph.D course, University of Kiel: Summer 2015

## Bachelor level

- Specialization Course: International Economics, Vienna University of Economics and Business: Summer 2018, Summer 2019, Winter 2019/2020, Summer 2020
- International Economics and Development, Vienna University of Economics and Business: Summer 2017, Summer 2018
- International Trade: Theory and Practice, Vienna University of Economics and Business: Summer 2020
- Introduction to International Macroeconomics (Internationale Makroökonomie), Vienna University of Economics and Business: Summer 2016, Winter 2016/2017, Summer 2017, Winter 2018/2019
- Teaching Assistant for International Trade (Reale Außenwirtschaft, Holger Görg), University of Kiel: Winter 2013/2014
- Teaching Assistant for Introduction to Economics (Microeconomics, Katrin Rehdanz), University of Kiel: Winter 2013/2014

## Thesis

- Supervision of Master thesis: 7
- Supervision of Bachelor thesis: 21

## SEMINARS, CONFERENCES, WORKSHOPS AND INVITED TALKS

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### 2021

- Annual Meeting of the Austrian Economic Association 2021 (virtual meeting, University of Innsbruck) • Annual Conference of the European Trade Study Group (University Ghent, Belgium)

### 2020

- XX Conference on International Economics of the Spanish Association of International Economics and Finance (AEEFI) (virtual conference, University of Toledo, Spain) • Annual Conference of the Verein für Socialpolitik (German Economic Association) (virtual conference, University of Cologne, Germany)

### 2019

- Annual Conference of the European Trade Study Group (University of Bern and World Trade Institute, Switzerland) • XX Conference on International Economics of the Spanish Association of International Economics and Finance (AEEFI) (University of Granada, Spain) • 34th Annual Congress of the European Economic Association / 72nd European Meeting of the Econometric Society (University of Manchester, United Kingdom) • HSU-IfW-Workshop in Development and Environmental, invited talk (Helmut Schmidt University Hamburg and Kiel Institute for the World Economy, Germany) • Annual Meeting of the Austrian Economic Association 2019 (University of Graz, Austria) • Seminar of Economics and Management, invited talk (University of Paderborn, Germany)

### 2018

- Department Seminar (WU Wien, Austria) • FIW-wiiv Seminars in International Economics, invited talk (Vienna Institute for International Economics, Austria)

### 2017

- Expert Group Meeting on Global Value Chains and International Cooperations on Industrial Capacity with a Focus on China, South-East and South Asian Countries, invited talk (UNIDO, Austria) • Annual Conference of the Verein für Socialpolitik (German Economic Association) (University of Vienna, Austria) • Annual Conference of the European Trade Study Group (University of Florence and European University Institute, Italy) • Developing Inclusive and Sustainable Global Value Chains in the Digital Age (UNIDO and KCG, Germany)

## 2016

• Lunch-Time Seminar in International Economics (Kiel Institute for the World Economy) • Department Seminar (WU Wien, Austria) • Dynamics, Economic Growth and International Trade DEGIT XXI Conference (University of Nottingham, United Kingdom) • 7th International Conference on Economics of Global Interactions: New Perspectives on Trade, Factor Mobility and Development (University of Bari, Italy) • 18th Annual Conference of the European Trade Study Group (Aalto University and VATT Institut, Finland) • Vienna Investment Conference: Quality FDI, Growth and Development (UNIDO, Austria)

## 2015

• Annual Conference of the Verein für Socialpolitik (German Economic Association) (University of Muenster, Germany) • Seminar at the Centre for Research in Economics and Management (University of Luxembourg, Luxembourg) • Spring Meeting of Young Economists (Ghent University, Belgium) • Göttinger Workshop Internationale Wirtschaftsbeziehungen (Georg-August-University Göttingen, Germany) • 8th RGS Doctoral Conference in Economics (University Duisburg-Essen, Germany)

## 2014

Aarhus - Kiel Workshop 2014 (Kiel Institute for the World Economy, Germany) • 16th Annual Conference of the European Trade Study Group (LMU Munich and Ifo Institute, Germany) • Lunch-Time Seminar in International Economics (Kiel Institute for the World Economy, Germany) • 7th RGS Doctoral Conference in Economics (Technical University Dortmund, Germany)

## 2013

Brown Bag Seminar (University of Kiel, Germany)

World Bank Internal Financial and Private Sector Development Meeting  
(World Bank Headquarters, Washington D.C., USA)

## ACADEMIC ACTIVITIES

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### Journal Refereeing

• World Development • German Economic Review • The World Economy • Review of World Economics • Economic Letters • Applied Economics Letters • Journal of Development Economics • Handbook of the Economics of Foreign Aid • Journal of International Relations & Development • Canadian Journal of Development Studies • Empirical Economics • Economics Bulletin • Empirica • Structural Change and Economic Dynamics

### Conference Refereeing

Arnoldshain Seminar 2019, 2017 • ROWE Best paper award 2019, 2018, 2017, 2016 • FIW Forschungskonferenz 2018, 201

### Membership

• European Economic Association • German Economic Association (Verein für Sozialpolitik) • Austrian Economic Association (Nationalökonomische Gesellschaft) • Spanish Association of International Economics and Finance (AEEFI)

### Project Leadership

Project leader of the WU-Project "Political Instability and Multinational Corporations"

## **Academic Service**

- Member of the academic selection committee of the Master's Program in Economics at Vienna University of Economics and Business (2018-2021)
- Organization of the Brown-Bag Lunch Seminar for the young faculty of the economics department and socioeconomics department
- Guidance of student assistants
- Founding member of the Academic Speakers' Club of the Vienna University of Economics and Business (WU ASC)

## **SKILLS**

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### **Computer skills**

Stata, R, LATEX, MS-Office

### **Certified Qualifications**

- Führungskommunikation, WU In-House Career Development Program for Postdocs Ntt, 2018
- Drittmittelkompetenz kompakt: Von der Idee zum erfolgreichen Projektantrag, WU In-House Training, 2016
- Higher Education Didactics, Department of Continuing Education at the University of Kiel, 2015

### **Communication and interpersonal skills**

- Regular talks at academic conferences and workshops
- Media coverage